



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, September 3, 2025

4:30 PM

Virtual

The City of Madison is holding the Urban Design Commission meeting in virtual format.

Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 858 0364 6918

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please email the address listed below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: urbandesigncomments@cityofmadison.com.

CALL TO ORDER/ROLL CALL

APPROVAL OF MINUTES

[August 13, 2025]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [86031](#) Urban Design Commission Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [89410](#) 1704 Roberts Court - Comprehensive Design Review for Signage (CDR). (District 13)

Owner: Kay Stevens, Madison Friends Meeting Church
Applicant: Jaki Jahr, Alphagraphics Middleton
Final Approval is Requested
UDC is an Approving Body
To be referred to the October 8, 2025 meeting
3. [89411](#) 2045 Atwood Avenue - Major Alteration to an Approved Comprehensive Design Review for Signage (CDR). (District 6)

Owner: Kennedy Place
Applicant: Luke Severson, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body
4. [87895](#) 15-27 N Butler Street/302-308 E Washington Avenue - Major Amendment to an Existing Planned Development (PD) for a New Mixed-Use Building in Urban Design District (UDD) 4. (District 2)

Owner: Butler Plaza
Applicant: Duane Johnson, Knothe & Bruce Architects, LLC
Final Approval is Requested
UDC is an Approving and Advisory Body

UNFINISHED BUSINESS

5. [88480](#) 1402 Wyoming Way - Public Building for MMSD Gompers Elementary and Black Hawk Middle Schools. (District 18)
- Owner: MMSD
Applicant: Susan Bowersox, OPN Architects
Final Approval is Requested
UDC is an Approving Body

INFORMATIONAL PRESENTATIONS

6. [89581](#) 203 N Blount Street - Major Alteration to an Existing Planned Development (PD). (District 6)
- Owner: Renaissance Property Group, LLC
Applicant: Michael Matty
UDC will be an Advisory Body
7. [89582](#) 411-433 W Gilman Street - New Mixed-Use Building in the Downtown Core (DC). (District 2)
- Owner: LCD Acquisitions, LLC
Applicant: Angie Black, Carlson Black O'Callaghan & Battenberg, LLP
UDC will be an Advisory Body

SCHEDULE OF MEETINGS

September 17; October 8, 22; November 5, 2025.

SECRETARY'S REPORT

Recent Plan Commission Actions:

None

Upcoming Matters:

- 305 N Frances St/533 Conklin Pl
- 53 West Towne Mall
- 139 W Wilson St
- 702 N Midvale Blvd
- 223-225 W Gilman St
- 5710-5910 Mineral Point Rd (CDR)
- 425 N Frances St/450 W Gilman St

BUSINESS BY MEMBERS

8. [87114](#) Business by Members

ADJOURNMENT

